

Part II. Description of Actions

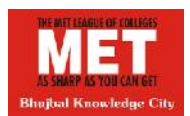
MET Seva Activities Report 2019-2021

The MET League of Colleges is a conglomerate of premiere educational institutions, driven by a single-minded focus on imparting quality education to make students sharp and socially sensible.

MET's commitment to impart value-based education across all levels of society that has catapulted it to an NGO in Special Consultative Status with the United Nations (ECOSOC). The institution has carved a niche for itself amongst the premiere educational institutes in the country.

At MET we have a dedicated cell MET Seva for social outreach programmes where we try to help underprivileged strata of society by providing them support through various activities. The root cause of poverty is unemployment, underemployment and lack of educational opportunities. Hence, revival of tribal arts and providing livelihood to tribals is one of the various activities under MET Seva.

The objective of MET Seva is to create institutional architecture that is both enabling and empowering for the poor to access better livelihoods and improve their standards of living through identifying and implementing innovative programmes.



With the help of students we are identifying, supporting and promoting innovations and scalable interventions for empowering the underprivileged. Our plan is to create an ecosystem for social entrepreneurship and encourage sustainable, scalable and measurable livelihoods so that the problem of poverty and underemployment can be addressed with minimum capital requirement and maximum impact.

Projects undertaken by MET Seva – Vocational training programmes:

- Warli Painting
- Beauty Parlour Training at MET Seva Centre at Waliv
- Jewellery Designing Training at MET Seva Centre at Waliv
- Distribution of Shudhu Tablets (Water purifying tablets) to villagers
- Plantation Drives at Waliv, Vasai and Goregoan East
- Distribution of Raincoats to students of tribal school in Vasai East
- Tailoring training at MET Seva Centre at Waliv

MET students are encouraged to take up responsibility of various social projects. Students had conducted a survey to identify requirement of trained people in adjacent areas to start right vocational training programme to cater that requirement.



Our strategy is divided into two focus areas

1) Life Skills Education

Through the social businesses we are guiding, training and employing them by providing skill development opportunities and helping to get selected by the neighbouring industry or equip so as to help them to start their own business.

2) Collaborative Development

A desired change is brought about by the supportive efforts of many dedicated and passionate individuals/institutions who demonstrate excellence in team work. Our open and collaborative culture driven by mutual respect and value for people has been the prime element to create a platform where we can unite and work for the eradication of rural poverty, with other NGOs.

Supporting Warli Art

The Warlis or Varlis are an indigenous tribe or Adivasis, living in mountainous as well as coastal areas of Maharashtra-Gujarat border and surrounding areas. They have their own animistic beliefs, life, customs and traditions. The Warlis speak an unwritten Varli language which belongs to the southern zone of the Indo-Aryan languages and the union territories of Dadra and Nagar Haveli and Daman and Diu.

The Warlis carry on a tradition stretching back to 2500 or 3000 BC. Their extremely rudimentary wall paintings use a very basic graphic vocabulary: a circle, a triangle and square. Their paintings were monosyllabic. The circle and triangle come from their observation of nature; the circle representing the sun and the moon, the triangle derived from mountains and pointed trees.



The Warli art is losing its value among the tribe itself due to modernization and lack of resources. These artists are not earning enough to support their families, they are facing challenges for survival in the 21st century, so gradually they are diverting to other means of livelihood.

At MET Warli painting and other products made by Warli tribe are used for the corporate gifting which has provided a good source of revenue as well as recognition to Warli art and the Warli tribe. We display their products in the institute to encourage students and parents to buy. The funds are used for the artists and training of school children in the Vasai area.

1. Warli painting and artifacts used for MET corporate gifting



2. MET Seva Exhibitions



Various activities for Warli Tribe

(Before Covid Pandemic)



3. World Food Day event in Mumbai in association with Rotibank, Mumbai-

22 students from MET IOM participated in the distribution of food under the CSR activities on World Food day in collaboration with the NGO- Roti Bank in schools in Mumbai with Former D.G. Maharashtra Police Mr. D. Sivanandhan On 16th October, 2019. Few students have permanently joined hands for this initiative and supporting the activities in their areas.



4. Juhu Beach cleaning drive - post Ganesh Utsav

Every year thousands of Ganpati idols are immersed at various beaches in Mumbai during the 10 days Ganesh Festival. Lots of garbage created due to the crowd gathering in such places. Therefore, every year our students visit Juhu Beach next day of the immersion to clean the beach to support local authorities. On Sept. 13th, 2019 such drive was undertaken by students of MET IOM Batch 2018-20 at Juhu beach. In 2020, local authorities had not given permission to gather at public place due to Covid restriction.



5. Tree Plantation Drive at Waliv-

Every year students take part in the Tree Plantation drive at different places in Mumbai and its Surrounding areas. During 2019 approx. 150 fruit bearing trees were planted at Jai Prakash Narain Leprosy Eradication Trust, Waliv with students of MET IOM and staff. MET is having a dedicated centre in the trust to support activities for vocational training and rehabilitation of tribal people in the surrounding area of Waliv, Vasai.



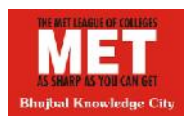
6. The 6th Asian Business Responsibility Summit-

MET IOM students volunteered in the 6th Asian Business Responsibility Summit organized by Asian Centre for Corporate Governance & Sustainability and Mahendra & Young Knowledge Foundation to recognize leaders for their work in the field of Sustainability and Corporate Governance on 25th Sept. 2019. Eminent people like Mr. Mervyn King (Former Judge, Supreme Court of South Africa and Chairman Emeritus, IIRC, UK), Mr. Kenichi IDE (First Secretary and Finance Attaché, Embassy of Japan in India) and Mr. Mahendra Kumar Chouhan (Chairman, Mahendra & Young Knowledge Foundation) were the keynote speakers. Students get good exposure to understand the importance of Corporate Governance and Sustainability through such events every year.



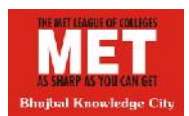
7. Marrow Donor Registry(India)- MDRI Camp for students

At any time, all over the world, there are about 3,000 patients searching for a donor for a Stem Cell transplant. Less than 30% of those in need of a transplant will find a suitable donor within their family. Marrow Donor Registry(India) -The MDR(I) is India's first NGO which maintains computerized database of voluntary, -unrelated stem cell donors and facilitates blood Stem Cell transplants for patients with life-threatening blood diseases. It recruits donors, maintains a Registry of volunteer potential donors and initiates a search for HLA typed stem cell donors for a patient requiring a transplant anywhere across globe. We at MET support the cause undertaken by MDR(I) by organizing Marrow Donors Registry camp for our young eligible donors- students and staff every year with Dr. Pravin Claimant and his team. Every year almost 150-175 students give their blood samples for this noble cause. On March 25, 2019 a camp was arranged at MET for students and staff.



8. Flood Relief Package for Satara, Sangli and Kolhapur area-

Maharashtra had witnessed unprecedented flood in various parts during 2019 monsoon. MET staff and students collected funds and purchased relief packages which included school bags and food / grocery items for the people in those area. MET Students and staff had gone to the flood affected area of Satara, Sangli, Kolhapur for distribution on 27th August 2019.

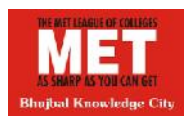


9. Volunteering the **Global Compact Network India 14th National Convention “Sustainable Development Goals: Pioneering Solutions for India**

MET IOM students with Faculty members volunteered the UN GCNI event on 31st May 2019, organized at Grand Hyatt, Santacruz East, Mumbai. A presentation on "**Combating Climate Change -Shirpur Pattern : A Successful And Sustainable Water Conservation Model**" was presented in the convention in collaboration with Mr. Suresh Khanapurkar, Project Director (Water Conservation), Priyadarshini Sahakari Sootgirni Ltd. Shirpur. and Dr. Vijay Page, DG, MET-IOM. This model is successfully used in the many areas of Maharashtra and provided millions of liter s water for drinking and irrigation in the water scarce areas of Vidharba region.

10.Other Activities –

- a. Water Purifying Shuddhu tablets distribution in the flood affected areas - MET has distributed Water Purifying tablets- Shuddhu (manufactured/supplied by Wockhardt Foundation Mumbai) to prevent water born disease in the areas.



b. MMS CSR projects done by students-

Every year all MMS students of MET IOM work on social projects with the NGOs and prepare a report on the various aspects of their activities / challenges faced or impact assessment as a part of the learning management of non-profit organizations. It helps them to understand the problems faced by society at large and exploring the solutions for the same through their knowledge. This is a very important part of sensitizing youth towards societal challenges so that in future they can create value and sustainable impact during their professional journey.

c. Guest Lecture on Corporate Social Responsibility by GlaxoSmithKline Ms. Garima Dutta-

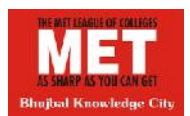
CSR Lead- GlaxoSmithKline Pharmaceuticals Limited was invited to conduct a guest lecture for the MMS students on Corporate Social Responsibility on 15th March, 2019 to share first hand experience with young leaders



d. Guest Lecture on Holistic Health by Dr. Radha Sukhani – MD from Chicago –. Dr. Radha Sukhani shared her experience and thoughts on importance of maintaining good Holistic Health through Yoga and balanced diet. She discussed the importance of good physical and mental health with students and MET staff.



Lots of work is done and a lot to be done.....



Part III - Measurement of outcomes –

MET under the commitment of support to the SDGs for betterment of society, has undertaken various activities related to 7 SDGs as under

- (1) **No Poverty-** focus on providing support to underprivileged with other NGOs.
- (2) **Zero Hunger-** worked with *Roti Bank* as well as helped directly to various people in the surrounding areas time to time.
- (3) **Good Health and Well-being-** Supporting *Loknayak Jai Praksh Narayan Leprosy Eradication Trust* and *Marrow Donor Registry India* for health and wellness activities.
- (4) **Quality Education-** MET is a premier educational institution focused on providing quality at affordable cost and supports all education seekers.
- (5) **Gender Equality-** At MET no discrimination on the basis of gender is followed in all types of opportunities given to staff and students.
- (6) **Decent Work and Economic Growth-** MET provides decent work opportunities to all working in the organization and created revenue opportunities for various tribal groups by providing them training.
- (7) **Partnerships for the Goals-** MET is working with various NGOs and agencies towards corporate governance and sustainability.

***MET- IOM Imparting Professional Education
with Share and Care Attitude!!!***

